HDMS —— 125th ANNIVERSARY

The Hampden Hippocrat

A Bulletin for the Hampden District of the Massachusetts Medical Society

VOLUME XXI OCTOBER, 1965 NO. 8

MRS. RAYMOND F. CONWAY
President, The Woman's Auxiliary
to the H.D.M.S.

Hampden District Medical Society

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The Hampden Hippocrat

"Life is short and art is long, the occasion fleeting, experience fallacious and judgment difficult."
Hippocrates

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THE HAMPDEN HIPPOCRAT, OCTOBER, 1965

EDITORIALS

TO THE LADIES

The Hippocrat takes pleasure in dedicating its current issue to the fair ladies of our Woman's Auxiliary.

Elsewhere in these pages a message from Mrs. Raymond Conway, President of our Auxiliary, is published. Published also are tributes from President Mrs. John B. Butts of the Massachusetts Medical Society Auxiliary and from Dr Henry Burkhardt, president of the Hampden District Medical Society. To these well-deserved tributes, the Hippocrat is anxious to add one of its own, and to express the hope that our wonderful Auxiliary will continue to serve our Society and the Community for many years to come.

Editor

THE DE BAKEY REPORT

Having enacted Medicare The Administration in Washington is now trying to have The House of Representatives pass Bill HR3140 which corresponds to S596, passed by voice vote earlier in the Senate.

The object of both bills is to put into effect the report of the De Bakey Commission which calls for the establishment of regional facilities for the study and treatment of Heart Disease, Cancer, Stroke, and Related Diseases.

For this purpose, the Commission proposed a budget of 1.6 billion; the Senate cut it to 650 million over 4 years; and the Congressional Committee reduced it even further to 340 million over 3 years.

The De Bakey report envisions 60 Federally supported research centers and 450 diagnostic and treatment centers. Each regional complex would include one medical school, or research center, and at least one diagnostic and treatment center. Federal grants would foot the bill.

The De Bakey report is opposed by the AMA and the Academy of General Practice. Both favor postponement and additional deliberation. The MMS voiced its own objections to it when President Welch appeared in July before a Senate Committee considering the De Bakey report. At the last meeting of the Council of the MMS an Ad Hoc Committee, of which Dr. Lamar Soutter is chairman, favored the following:

"The first objective is to secure an adequate amount of time to have a careful study of the means of implementing the provisions of the De Bakey report so that very careful planning can be done locally and nationally for carrying them out . . .

"The second objective is to modify the categorical attack upon three major killing diseases so that without de-emphasizing their importance the effort and expenditure of money will go forward intensifying our effort

(See page 4)

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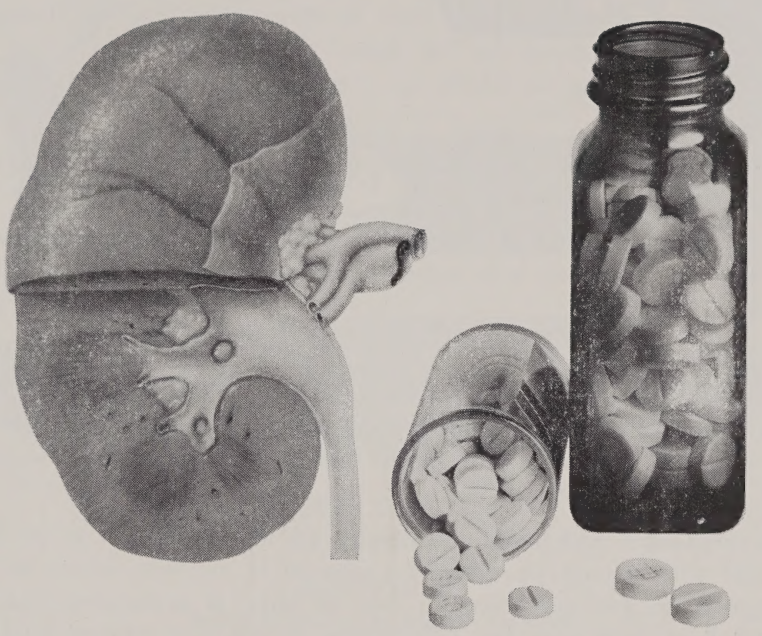

understanding... precedes development

The development of chlorothiazide and probenecid were events of major importance, but perhaps even more important for the future was the Renal Research Program by which they were developed. When Merck Sharp & Dohme organized this program in 1943, it was expressing in action some of its basic beliefs about research:

- Many problems connected with renal structure and function were still undefined or unsolved. The Renal Research Program would begin its basic research in some of these problem areas.
- From knowledge thus acquired might come clues to the development of new therapeutic agents of significant value to the physician.

For example, the Renal Research Program put fifteen years into this search before chlorothiazide became available. But because these years had first led to a greater understanding of basic problems, the desired criteria for chlorothiazide existed before the drug was developed.

Along with other research teams at Merck Sharp & Dohme, the Renal Research Program continues to add new understanding of basic problems—understanding which will lead to important new therapeutic agents.

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towards the prevention and control of the many serious diseases affecting the lives of all the people.

"The third would be to concern ourselves with the purposes, relationships and functions of the components of the organizations used for increasing our efforts to control these diseases. This is vitally important if we are going to contribute to patient care and not disrupt services that are excellent, or downgrade institutions that are playing an effective role."

At this writing the last word from Washington is that the House Commerce Committee approved the De Bakey report with a number of major qualifications agreed upon jointly by The Administration and the AMA. The changes include:

(1) The program was cut from five years to three, and an unlimited appropriation to $340 million.

(2) The so-called complexes would have to be recommended by local advisory committees, which will include representatives of local practitioners and medical societies.

(3) No patient can be furnished any care under the program unless referred by a practicing physician.

(4) All provisions for new construction are eliminated. To make this point doubly clear, the proposed "diagnostic and treatment stations" were redescribed as hospital units.

These changes will make it necessary for the legislation to go back to the Senate after House passage. This interval is our last chance to contact our congressmen and urge them to vote in favor of postponing final action so as to allow more time for deliberation of the very controversial report of the De Bakey Commission.

Miller

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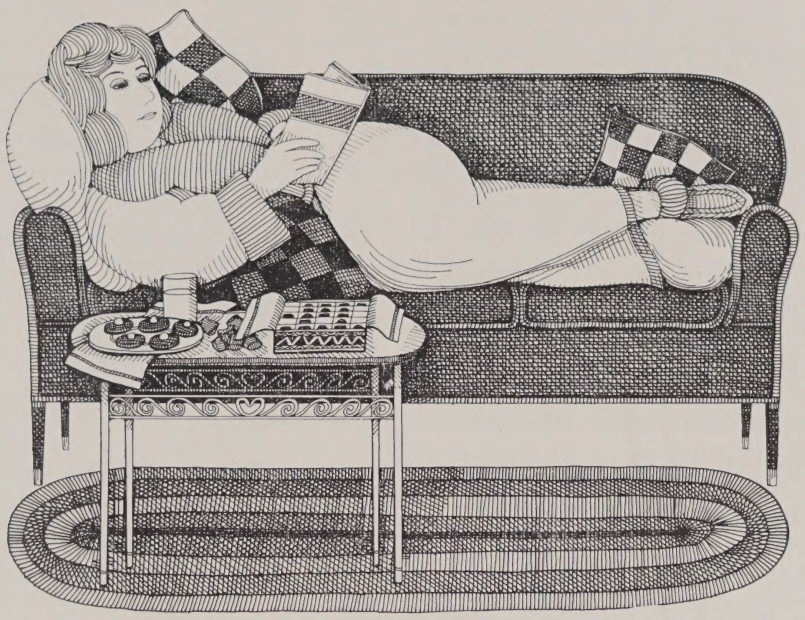

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EXECUTIVE COMMITTEE MEETING (Highlights)

All members but one were in attendance at the Executive Committee meeting held on September 21, 1965, 8 p.m. at Society Headquarters.

Several informational letters were read. Dr. Harry Roberts, Golf Chairman, suggested that the HDMS Annual Golf Tournament and the September District meeting be held on the same day. This was tabled until the next Executive meeting.

Dr. Emery was officially appointed to the Board of BAYPAC, which elected him as its Chairman.

The Goodwill Industries issued an invitation to display or to visit their plant during National Employ-the-Physically-Handicapped Week, October 3-9, 1965.

A letter from Dr. Buck on Mental Health was referred to the Mental Health Committee.

Committee reports were read from Diabetes Detection, Public Relations, and Scholarship.

Dr. LaMarche gave a report of his recent trip to the PR Institute in Chicago.

Mrs. Purdy reported on her MSEA Seminar at Oakbrook, and MSEA Institute day in Chicago.

Atty. Richard Milstein has been retained by the HDMS on a "pay as you go basis." This vacancy occurred when Attorney Fred Pillsbury was appointed judge.

The Zonta Club will be invited to hear Dr. Paul McCleave of the AMA at our February District meeting.

The old problem of telephone listings in yellow pages was discussed "Offenders" in the Holyoke book will be sent a warning. Also the entire membership will be informed by a newsletter.

New Business

Resignation of Dr. David Williams as Associate Editor was accepted with regret. Dr. Setrag Zacarian was elected to replace Dr. Williams.

Chairmen of all committees will be invited to speak at the district meeting.

A membership certificate will be offered to any member desiring it. If Old English lettering is desired, the cost will be $1.00.

The Grievance Committee heard five cases. Letters will be written by the secretary.

Meeting adjourned at 10:00 p.m.

Harry N. Memery, M.D.
Secretary

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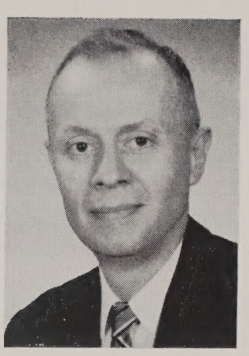
President's Page



A SALUTE TO OUR LADIES

This month we are pleased to give special recognition to our ladies of the Woman's Auxiliary to the Hampden District Medical Society. I wonder whether our ladies realize how often we tip our hats to them in praise and in gratitude. I am, therefore, glad of the opportunity to publicly pay tribute to our ladies and to thank them on behalf of all the members of the Society.

Our Auxiliary is a dedicated and forward looking organization. It cooperates whenever called upon by the Society. It raises funds for scholarships for students in nursing and allied fields. It reacts with vigor to the newer developments in the fields of medicine, public health and medical education.

I am sorry more of you were not on hand to participate in the Auxiliary's first session in the course on Medical Self Help. The purpose of this series is to demonstrate the problems in which we will all be involved in setting up a Packaged Disaster Hospital in time of need.

Again, we salute you and thank you for your splendid efforts and achievements on our behalf.

Henry Burkhardt, M. D.

HAMPDEN CAPSULES

Ladies, the next time you receive a magazine titled "MD'S WIFE", read it. It's the new magazine for physicians' wives, published by The Woman's Auxiliary to the AMA.

Correction: Dr. Nathan W. Coleman is Director of the Westfield Guidance Clinic in Westfield. He is not connected with the Western Massachusetts Hospital, as previously reported.

Meetings at Headquarters

Mental Health
Malpractice & Med.-Legal
P-R
Insurance Labor Relations
Executive
Public Health
P-R meeting with Press
Radio, TV
Diabetes

Important Dates

Community Health Week Nov. 7-13
Diabetes Detection Week Nov. 14-20
Sports Injury Program Dec 1, 1965
Speech Training Course Nov. 17-18

PRE COUNCIL MEETING

The first pre-council meeting of the season was held on Friday, September 10 at headquarters. In attendance were: Drs. Arenstam, Burkhardt, Cullan, Franseen, Gilchriest, Johnson, J. Kelly, Miller, Millman, Miner and Simpson. Presiding over the meeting was Executive Councilor Dr. Thomas F. Reilly.

If it is newsworthy and medical, the Hippocrat would like to know about it.

Radio Station WACE (750 on your dial) offers a daily program, entitled "For Your Information". Each Friday's program is sponsored by HDMS, one of whose members speaks on his favorite topic, between 1 and 2 p.m. During the summer months the following have appeared: Drs. Harry Memery, Ralph T. Miller, Carroll Bryant, James Visconti, A. A. Palermo, Robert N. LaMarche, David Booker, John Turner, Jerome Whitney, George Corcoran, Jr., H. B. Tillman and Garry Hough, III.

Scheduled for the October and November program:

Oct 1, no program
Oct. 8, Dr. Corcoran, Jr. Ophthalmology
Oct. 15, Dr. Holt, Emergensies
Oct. 22, Dr. Griffin, Annual Physicals
Oct. 29, Dr. Kinsella, Pathology (tentative)

November

Nov. 5, Dr. Booker, Community Health Week
Nov. 12, Dr. Izenstein, Diabetes Detection Week
Nov. 19, Dr. Zacarian, Dermatology
Nov. 26, Dr. Hough, III, Medico-Religious problems (tentative)

Members are urged to volunteer for these programs by contacting Mrs. Purdy (736-0661).

WSPR would like physicians to tape 60 seconds Health Tips. If interested, contact Mrs. Purdy.

A Special Meeting of AMA House of Delegates was held on Oct. 2 and 3. For report see pages 16 and 17.

A MESSAGE

from

MRS. RAYMOND CONWAY, President of the Woman's Auxiliary

to the

HAMPDEN DISTRICT MEDICAL SOCIETY

When I think of our Auxiliary, I compare it to a tree — maple, elm, birch or any other tree. The branches represent our chairmen and the leaves — our membership. What is a tree without a branch or a branch without its leaves? As in all previous years, we are again this year aiming for more leaves, and thus a fuller and more appealing tree. In order to attain our objectives, we have planned a program of six very worthwhile meetings.

The first of these, on September 15, is a joint meeting of husbands and wives — solid proof that we are working together. The theme of the program is Disaster Preparedness.

Our gala fund-raising project is the White Cap Ball to be held on November 6. The proceeds from this event will establish scholarships for worthy students in nursing and allied fields. We hope for and expect to have every member in attendance.

We, *better than anyone,* know how busy our husbands are, but, we would like to extend to them a very cordial invitation to attend any of our meetings.

DIABETES DETECTION WEEK

Hampden District Medical Society is observing Diabetes Detection Week (November 14 to November 20) by co-sponsoring a Diabetes Detection and Education program jointly with the Public Health Departments of the area and the Druggists of Western Massachusetts.

During Diabetes Week the public through a program of publicity, will be invited to pick up a "Dreypak" at their favorite drug store. This "Dreypak" contains a medicated paper strip which the individual dips quickly into a specimen of urine, lets it dry, and returns it—by mail or otherwise. The tester adds one drop of glucose oxidase solution to filter paper strip containing the dried urine specimen. After two minutes, if the filter paper turns any color between light green and dark blue, there is sugar in the urine.

A self-addressed envelope then delivers the "Dreypak" to HDMS headquarters at 1414 State Street. From there they will go to the Springfield Trade High School where it is expected the actual testing, as last year, will be done. Our Woman's Auxiliary then takes over, notifying the sender if the test is positive.

It is well accepted that blood sugar determinations, especially post prandial, are of greater diagnostic value than urine sugar examinations. The Committee is, therefore, discussing with the United States Public Health Service the feasibility of conducting a Detection Drive using a new Unipac blood level sugar determination. The Society will be kept informed of developments in this project, which has already been carried out successfully in New Hampshire.

The cooperation of all physicians, especially in the follow-up of positive cases, is earnestly requested.

Louis Izenstein, M.D., Chairman
Sub-committee on Diabetes Detection

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GREETINGS TO HAMPDEN

from

MRS. JOHN B. BUTTS, President

THE WOMAN'S AUXILIARY TO THE M.M.S.

Between June 20th and 24th, at the Americana Hotel in New York City, the 42nd Annual Convention of the Woman's Auxiliary to the AMA was in session. As President of the Massachusetts Auxiliary, I attended in the capacity of Chairman of Delegates. Ruth Michelsen, as Presidential Delegate, and nine other Massachusetts Delegates and Alternates, were also in attendance. I was very proud and happy to be included in this inspiring gathering.

It is my firm belief that all Auxiliary members should avail themselves of the opportunity to attend one of these sessions. This would enable them to fully realize the great impact and the far-reaching results of our efforts — not only in the United States but also all over the world.

One of the outstanding speakers of the Monday afternoon session was Mr. Harold Russell, Chairman of the President's Committee on the Employment of the Handicapped. Mr. Russell said: "It is not what you have lost but what you have left that counts." He most certainly proved his point because he "has lost" both hands but he "has left" a fine sense of humor and a will

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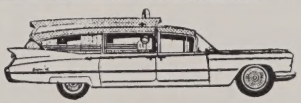

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to do for himself and others. He presented a citation "for exceptional service to the nation's handicapped" to the AMA Auxiliary.

And on Monday evening, at the dinner honoring the out-going President, Mrs. Evens, and the in-coming President, Mrs. Sutter, AMA-ERF awards of merit were presented to many state and district Auxiliaries, for raising the largest amount in their membership categories. The total AMA-ERF contributions for this past year were $320,121.87. Isn't that fantastic!!? You all very well realize that this represents a lot of hard work by a lot of wonderful people. Besides AMA-ERF, Project Hope made a very impressive showing. 110 tons of medical supplies were shipped out. We are asked to continue this activity and to include a collection of medical books as well as medical supplies.

In her inaugural address, Mrs. Richard Sutter, our new National President, announced that there would be no particular theme for this year, but asked that each Auxiliary continue on to bigger and better accomplishments in the activities they had fostered the past year. Also to participate in programs on public problems, coordinating with other agencies and organizations, at local, state and national levels.

I must report that Mrs. Jost Michelsen was duly elected to membership on the Nominating Committee of the National Auxiliary for 1965-1966. I am sure this gives you all a fine sense of pride. At the final count, over 1100 members were registered for this convention. A teen-age Program was planned at which about 500 youngsters from ages 4 to 20 were entertained in a variety of ways.

I hope I have inspired you a little to continue doing the wonderful work for which Hampden District is noted. #

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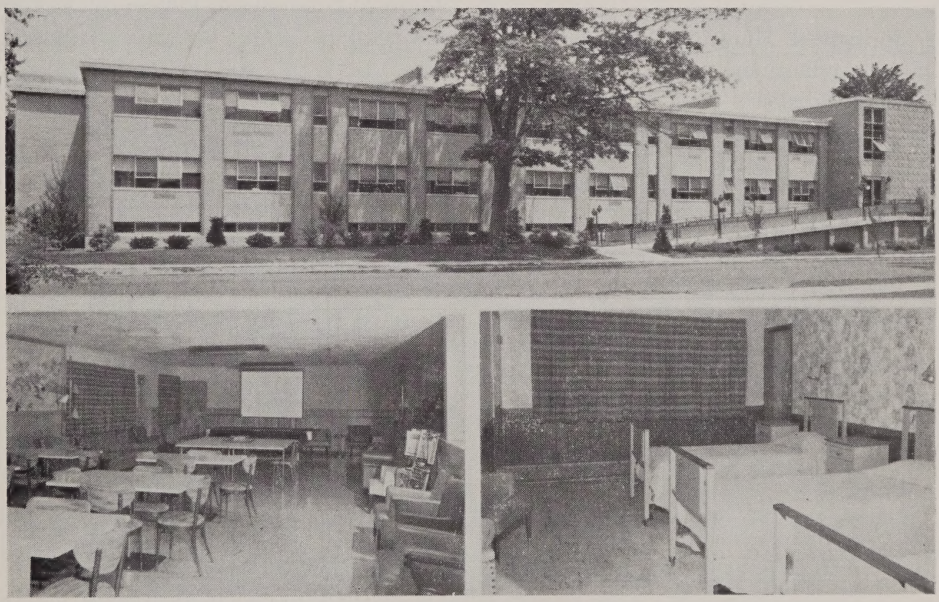

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. . . Mrs. Frederick Post

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PROGRAM

Wednesday, September 15, 1965 7:30 P.M.
Joint Meeting — Husbands, Wives

Springfield Municipal Hospital
Auditorium
Guest Speaker — Mr. Warren Griffin
Health, Education and Welfare Advisor
Coffee Hour to follow
— tour of Civil Defense
Auxiliary Chairman:
Mrs. Joseph Stirlacci
Medical Secretary: Mrs. Vivian Purdy

Tuesday, October 26 — 12:30 P.M.
Luncheon Meeting —
Shaker Farms Country Club
Westfield, Mass.
Program —
Longmeadow Theatre-on-the-Green
Chairman: Mrs. Edward Nathan
Co-Chairman: Mrs. Bernard Tillman

Saturday, November 6, 1965
Dinner Dance - White Cap Ball

Twin Hills Country Club
Longmeadow, Mass.
Chairman: Mrs. Richard Paul
Co-Chairman: Mrs. Joseph Angelica

Tuesday, December 7, 1965 — 2:30 P.M.
Christmas Membership Tea

Special Guests —
International Health Services
Home of Mrs. Stephen A. Mahoney, II
201 Madison Avenue
Holyoke, Mass.
Chairman: Mrs. George L. Ross
Co-Chairman: Mrs. Adolph Franz, Jr.

Tuesday, February 15, 1965 — 12:30 P.M.

Luncheon Meeting - Vincents Hillhouse
West Springfield, Mass.
Fashion's by Priscilla of Longmeadow
Furs by Max Zeller
Salute to the Press
Chairman:
Mrs. Willian W. Walthall, Jr.
Co-Chairman: Mrs. Edwin J. Gillis

Tuesday, April 12, 1965 — 12:30 P.M.
Annual Luncheon Meeting

Twin Hills Country Club -
Longmeadow, Mass.
Guest Speaker and Installing Officer -
Mrs. John B. Butts
State Auxiliary President
Chairman: Mrs. Frank Sterba, Jr.
Co-Chairman: Mrs. Roco Verrilli

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SPECIAL MEETING OF THE AMA

by Donald R. Hayes, M.D., MMS Delegate to the House of Delegates of the AMA

On October 2 and 3 a Special Meeting of the AMA's House of Delegates was held in Chicago. What follows is a brief summary of what transpired at this meeting. More complete reports will be published in The AMA News, which every physician is urged to read carefully and completely.

The reasons for the Special Meeting were the dissemination of information concerning what has been done by the AMA's Advisory Committee (1) toward implementing Public Law 89-97 (Medicare), and (2) toward bringing about favorable changes in HR3140 (DeBakey Report. See page 2).

It soon became apparent that the implementation of Medicare is a very complicated and intricate problem. It became apparent also that confusion exists in both HEW and AMA as to how the details of the administration of Medicare are to be finally worked out. With this in view several committees have been set up by HEW. The AMA has succeeded in having some of its members appointed to these various committees, hopefully to influence them in the right direction before implementation is reached.

Preceding the meeting of the House of Delegates a conference of Medicare was held with the following also in attendance: Mr. John W. Gardner, Secretary of HEW; Mr. Arthur Hess, Director of Disability and Health Insurance; members of the proposed carries of Medicare; and Dr. Crosby, Executive Director of AHA. After formal presentations a very informative question and answer period was held.

The select points arrived at during the House of Delegates meeting and the conference, are as follows:

1. It is the opinion of the legal counsel of the AMA that non-participation as a group is contrary to antitrust laws. Non-participation by individuals is perfectly legal.

2. Payment for services under part B of the Medicare Law can be arrived at in one of two ways:

   (a.) To accept direct payment from the government on an assignment basis. In this case the fee allowed must be ac-

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accepted as 80% of the total charge.

(b.) To make one's own arrangement with his own patient and send the bill directly to the patient. A receipted bill given to the patient can then be submitted by the patient to HEW for reinbursement. In this way one is not obliged to accept the "usual, reasonable and customary fee" as payment in full for 80% of the charge.

Of course, a third approach is to have nothing whatever to do with payments under part B of the Medicare Law.

The AMA went on record as insisting that hospital utilization review committees shall be composed of practicing physicians. It was further voted that the fees for the services by hospital based specialists "should not be merged with hospital charges. The charges for services of such specialists should be established, billed and collected by the medicare specialist in the same manner as other fees of other physicians."

This last point is currently being fought by the AHA and Sen. Douglas has instituted an amendment that would return the hospital practicing specialists back as a hospital service. This is to be vigorously opposed by the AMA advisory Committee.

In the discussions and debates throughout the meeting it was apparent that there were members of the House of Delegates who were still for complete non-participation.

At the other end of the scale were those who felt that the law was here as an established fact and that we must do the best we can with it. Inbetween was the practical view that, to be sure, Medicare was the law of the land but that did not mean we had to like it.

Every effort is being made and was urged to be continued, by the Advisory Committee to implement this law to the best interest of the physician and the health of the public. Throughout the meeting patient care was emphasized again and again. No patient regardless of his ability to pay should be without good medical care.

It is hoped that with the continued efforts of the Advisory Committee and with our representatives on the various HEW work committees, Medicare might be made somewhat more acceptable by the time it goes into effect.

This in no way changes the opinion of organized medicine that Medicare is a poor law; that it is actually unsound; that it was passed as a political expedient rather than to fill a crying need that did not exist; and that it should be repealed.

One of the major points of discussion by the House of Delegates was the need to keep the practicing physician informed on what is going on, and on what is being accomplished. Every effort will be made to improve all lines of communication.

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SEPTEMBER (28)
MEETING HIGHLIGHTS

Place: Betty's Old Towne House, Agawam
In Attendance: 189 members (against 176 reservations)

Following a convivial social hour and a delicious smorgasbord dinner President Burkhardt calls meeting to order at 8:30 P.M. . . . He calls for moment of silence in memory of members deceased since Annual Meeting: Drs. Roswell G. Mace, Milton Merican, Erdix T. Smith, and Elizabeth T. M. Sullivan. . . .

He annonces that:

1. Psychiatric Course for Non-Psychiatrists which started Wednesday, Sept. 8, 7:30 P.M., will continue every two weeks at the Staff Room of the Veterans Administration Hospital, Northampton.

2. Speech Training course November 17-18 at Sheraton Motor Inn. 23 have signed up—room for more up to 40. Sign with Mrs. Purdy.

4. Conference on Mental Health, sponsored by the MMS, will be held October 20 (see page 24.)

P-R councilor Dr. LaMarche reports on The AMA's P-R Institute which he attended recently in Chicago . . . He calls for more volunteer speakers for station WACE and other projected radio programs. . . .

Dr. Hayes, MMS Delegate to The House of Delegates, presents thumb nail sketch of structure of the H. of D. . . . He reports briefly on the last AMA meeting and of the forthcoming special AMA meeting to be held shortly in Chicago.

Dr. Booker, chairman of Public Health Committee, reports on the favorable responses received from numerous school committees in Hampden District. . . . The responses are in reply to a letter offering the Society's assistance in establishing a program of family life and sex education in public schools (See Hippocrat, Sept. 1965) . . . He reports also on a proposed immunization program for adults. . . .

Dr Stebbins reports on a 4 - 5 hour Sports Injury program scheduled for Dec. 1, 1965. . . . Speakers will be Drs. LaMarche, Hahn and O'Malley. . . . Athletic coaches and trainers seem very much interested in the program. . .

Under old business Pres. Burkhardt calls attention again to action taken by the Society at its April, 1965, meeting: "That yellow page telephone listings be limited to address, specialty, and office hours in the telephone directory of the city or town where the doctor's home or office is located. He may also be listed if he has an affiliation on the staff of a general hospital. . . . " He also reports that at the recent Executive Committee meeting the following was passed: "That the Society notify the Chief of Staff of each hospital that he is ready and willing to offer his services in setting up government programs on admission of patients to hospital under the new "Medicare" program. The President of each staff will be asked to establish a committee to work this out with the administrators. . . . "

Under new business the question of the recent civil-rights-oath directive, is raised. . . . It is suggested that the Society take no action until the MMS has had a chance to consider the problem. . . .

Membership certificates are presented to new members. . . . Not many are on hand to receive their certificates. . . . Meeting adjourns 9:30 P.M.

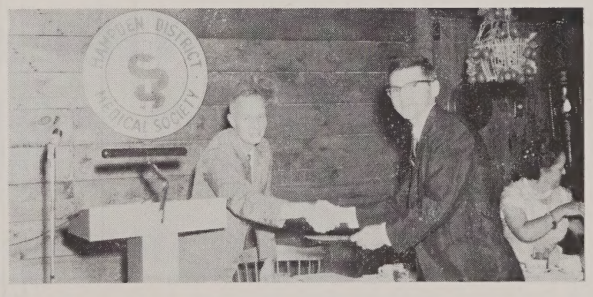
(For photos of meeting, see opposite page)

MEETING PHOTOS

Nobody was dieting . . . .

. . . not even the head table

Dr. Raymond L. Gagnon
receives
membership certificate
from President Burkhardt.



Gracing the gathering were three of our fair ladies: l. to r., Drs. Richards, Cooper and DeLuca.

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WHITE CAP BALL

The thirteenth annual "White Cap Ball" will take place at the new Twin Hills Country Club, Longmeadow, Mass. on November 6, 1965.

A social hour and dinner will be followed by dancing to the music of Bernie Cohen's Society Orchestra.

The arrangements of this event are under the direction of Chairman Mrs. Richard V. Paul. Assisting as co-chairman is Mrs. Joseph Angelica.

As in previous years, the proceeds of the dinner-dance will be used to provide scholarships for Hampden District students in nursing and paramedical careers.

The White Cap Ball is the only fund raising project of the Woman's Auxiliary to the Hampden District Society.

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THIRTEENTH ANNUAL

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November 6, 1965

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(See opposite page)

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—George Cline Smith

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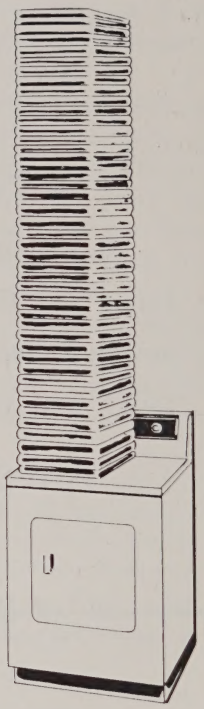

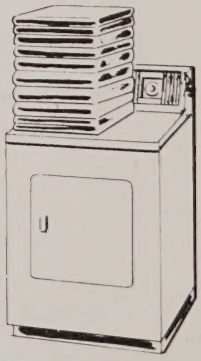

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Dr. Milton Merican of 207 Elm Street, Holyoke, Mass., died in his home on May 12, 1965.

Born in New York City on May 16, 1899, Dr. Merican attended Columbia University and the Long Island College Hospital. After receiving his medical degree from the St. Louis College of Physicians and Surgeons in 1924 and serving his internship at the People's Hospital in New York City, he came to Holyoke in 1925 and practiced general medicine there since that time.

Dr. Merican served on the medical staffs of the Holyoke Hospital and the Soldiers' Home. He was a member of the American Medical Association, the Mass. Medical Society, the Hampden District Medical Society and the Springfield Academy of Medicine.

Deepest sympathy is hereby extended to the surviving members of his family and to his many friends and associates.

COMING EVENTS

HAMPDEN DISTRICT MEETING, DECEMBER 7, 1965

EXECUTIVE COMMITTEE MEETINGS, OCTOBER 19 and NOVEMBER 16

ACADEMY OF MEDICINE, NOVEMBER 9

AMERICAN COLLEGE OF SURGEONS, ATLANTIC CITY, N.J., OCT. 19 - 22

AMERICAN HEART ASSOCIATION, BAL HARBOUR, FLA., OCT. 29 - NOV. 3

CONFERENCE ON DISASTER MEDICAL CARE, CHICAGO, OCTOBER 30-31

DIABETES DETECTION WEEK, NOV. 14 - 20 (See page 10)

AMA CLINICAL MEETING, PHILADELPHIA, PA., NOV. 28 - DEC. 1

The Massachusetts Medical Society sponsors the

SECOND STATE-WIDE CONFERENCE ON MENTAL HEALTH

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WEDNESDAY, OCTOBER 20, 1965 — — 10 A.M. to 4 P.M.

"THE PHYSICIAN'S RESPONSE TO MENTAL HEALTH PLANNING"

10 A.M - Group Discussion

Dana Farnsworth, M.D. - Moderator and Opening Discusser
Director, University Health Services, Harvard University
Member of Mental Health Council, American Medical Association

12 Noon - Luncheon

Claude Welch, M.D., President of the Massachusetts Medical Society
Introduction of speakers

Daniel Blain, M.D., Response to Mental Health Planning
Professor of Psychiatry, University of Pennsylvania
Past President, American Psychiatric Association
Former Director of Mental Hygiene, State of California

2 P.M. - Discussion

George Gardner, M.D. - Moderator and Opening Discusser
Clinical Professor of Psychiatry, Harvard Medical School
Member, Mental Health Council, American Medical Association

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— PROGRAM —

1. **"Electrocoagulation of Oral Lesions" — Demonstration by Movie**
   - Irving Meyer, B.S.,D.M.D.,M.Sc.,D Sc.
2. **"Cryotherapy — Principles & Treatment of Actual Patients"**
   - Mustafa I. Adham, M.D.
   - Setrag A. Zacarian, M.D.
3. **"Changing Concept in Radiation Therapy"**
   - Walton E. Stevens, M. D.

For attendance at this Cancer Teaching Clinic, the American Academy of General Practice will give its members two hours of postgraduate study credit (Category II).

ACADEMY

The next meeting of the

SPRINGFIELD ACADEMY OF MEDICINE

will be held on

TUESDAY, NOVEMBER 9, 8:30 P. M.

Speaker:	**DAVID HURWITZ, M. D.** **Assistant Clinical Professor of Medicine** **Harvard Medical School** **Chief Diabetic Service** **Boston City Hospital**
Topic:	**"DIABETES MELLITUS"**
Place:	**Auditorium, Municipal Hospital** **Springfield**
Hospital Clinic:	**Mercy Hospital, 5:00 P. M.**

PHYSICIANS ARE HONORED

At a dinner-meeting held on Wednesday, September 22 at the Springfield Country Club, the following members of The Mercy Hospital Medical Staff were honored by their hospital and fellow members: Drs. George B. Corcoran, Sr. and James Z. Naurison, for 50 years of service; and Drs. Eugene W. Beauchamp, Sr., Ambrose J. Connelly, John V. Greany, Francis I. Haggerty, Thomas F. Reilly, Cyril E. Shea, and Jerome A. Whitney, for 35 years of service.

Certificates of appreciation from the hospital's Board of Trustees were presented by Rt. Rev. Msgr. Joseph A. Russell, Director of Hospitals of The Catholic Diocese.

Jewelry boxes inscribed "For loyal service to Mercy Hospital, Sept. 22, 1965" were presented to the honored guests by Dr. Martin Murray, President of the staff.

More than 100 physicians attended the dinner which followed the annual staff golf tournament. (see next page)

Chairman of Committee on Arrangements and master of ceremonies of the evening was Dr. B. Bruce Alicandri. Dr. Max Millman presented a brief semi-factual history of the early practice of medicine in this area.

Drs. Corcoran and Naurison responded warmly with appropriate remarks. The meeting concluded with a champagne toast, offered by Dr. Joseph Derby.

CORRESPONDENCE

Community Health Week

Dear Hippocrat:

The Board of Trustees of the AMA has officially designated November 7-13 as Community Health Week for 1965.

We urge all state and county medical societies to encourage other members of the community health team to join with them in making plans to mark this third annual observance of Community Health Week with significant local programs.

Primary objectives of this nationwide observance are to stimulate greater public awareness and appreciation of the wealth of health facilities and services which are available locally and to stress the health progress and medical advances which have been made locally through the concerted effort of all members of the community health team.

Community Health Week is a time for all local members of health professions and health organizations—public, private, and voluntary—to develop, cooperatively, informative programs which portray the continuing theme of the observance, "Teaming Up for Better Health."

Last year Community Health Week continued to grow in national stature as additional medical societies joined with other local health gorups in developing a wide variety of commemorative programs and activities of

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community-wide interest. Evidence of this growing interest is indicated by the fact that several allied organzations already have contacted us concerning our 1965 plans.

We are advising national health organizations and state and territorial health departments of our plans and encouraging them to participate actively in the promotion. Also, we are notifying them that their component local groups may be invited to participate wherever local observances are planned.

To assist you in planning, we shall again prepare a kit of program suggestions and promotional materials.

F. J. L. Blasingame, M.D.
Executive Vice President, AMA

MERCY TOURNAMENT

The annual golf tournament of The Mercy Hospital staff was held on Wednesday, September 22, 1965 at the Springfield Country Club. The winners:

Winning foursome:
Drs. Corriveau, Tapp, Donaghue and Siragusa

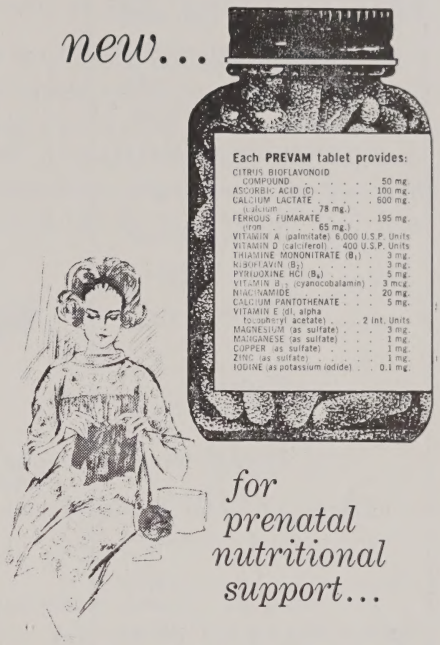
Runners-up foursome:
Drs. Sady, Illingworth, Callahan and D'Avanzo

Low gross on 18th green:
Drs. Montori, Kraus, Visconti and Bloom

First Division.
Low net: Dr. Sady (Ziter Trophy)
Low gross: Dr. Corriveau

Second Division.
Low net: Dr. Parent
Low gross: Dr. Bloniarz

Third Division.
Low net: Dr. Siragusa
Low gross: Dr. Murray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THIRD ANNUAL GOLF TOURNAMENT

The Third Annual Golf Tournament of the HDMS took place on Wednesday, September 8, 1965 at The Crestview Country Club, Agawam.

In the morning it drizzled, at noon the skies were still overcast, but 30 dauntless souls nevertheless ventured off the first tee between 1 and 2 p.m. They were rewarded with a very pleasant afternoon of bogeys, pars and even some birdies. Chairman Harry ("Mr. Golf") Roberts, as usual, had everything arranged just right, including a convivial social hour and a delicious roast beef dinner with all the trimmings. The winners were as follows:

Low Gross:	Dr. S. Stusick
Runners-up:	Dr. K. McEwen Dr. J. Baker
Kickers:	Dr. N. Newmark Dr. R. Stebbins
Lowest on Par-3 Holes:	Dr. T. Hoffman
Lowest on holes 1, 10, 17 and 18	Dr. H. Roberts Dr. M. Millman

Following the dinner, Chairman Roberts invited suggestions on how to improve attendance at our golf tournaments. One suggestion was to plan the tournament and the fall meeting of The Society on the same day and, preferably, at the same place. This type of arrangement, which by the way has been tried with apparent success at other District Societies, will be recommended to The Executive Committee for consideration. It would mean changing the meeting from the usual Tuesday to Wednesday, and to hold the combined events at a country club.

Another suggestion was to award a trophy annually to the low-net winner, according to the "Callaway" system. The winner's name would be inscribed also on a larger trophy displayed at Society headquarters for all to see. This suggestion was also favorably received.

And finally it was suggested that the golf committee be enlarged to include representation from each of the several hospitals in the District. This, it was felt, might serve to publicize the tournaments more effectively and to ensure wider participation.

A good time was had by all.

Millman

Doctor: ...let's talk insurance...

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*June, 1942

Charles River District Medical Society
*May, 1955

Essex North District Medical Society
*June, 1942

Essex South District Medical Society
*February, 1942

Fall River Medical Society
*November, 1942

Franklin District Medical Society
*June, 1945

Hampshire District Medical Society
*October, 1945

Middlesex East District Medical Society
*May, 1942

Middlesex North District Medical Society
*August, 1942

Middlesex South District Medical Society
*October, 1942

Middlesex West District Medical Society
*October, 1951

New Bedford Medical Society
*February, 1942

Norfolk District Medical Society
*December, 1945

Norfolk South District Medical Society
*July, 1943

Plymouth District Medical Society
*March, 1946

Springfield Academy of Medicine
*May, 1948

Suffolk District Medical Society
*April, 1946

Worcester District Medical Society
*July, 1943

Worcester North District Medical Society
*May, 1942

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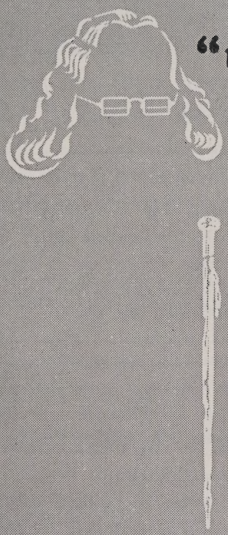

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"FLU" TIME
(Second Reminder)

There may be an increase in influenza in the United States next winter.

The forecast for the coming season is based on the two to three-year periodicity of the disease. The last major outbreaks were in 1962-63, and, on the West Coast, in 1963-64.

Immunization is particularly recommended for certain high risk groups. These groups include:

* Persons at all ages suffering from chronic disease, such as rheumatic heart disease, other heart and circulatory problems, respiratory ailments such as asthma and emphysema, and diabetes.
* Persons in older age groups. Influenza deaths are higher in those past 45, and much higher in those beyond 65 years.
* Pregnant women.
* Patients in nursing homes and chronic disease hospitals.

Vaccination ideally should begin in September and should be completed by mid-December. There should be two doses, about two months apart, to provide full protection. However, the interval can be reduced if an epidemic threatens. Maximum immunity comes about two weeks after the second dose. Those vaccinated within the past two years will need only one booster dose this fall. AMA

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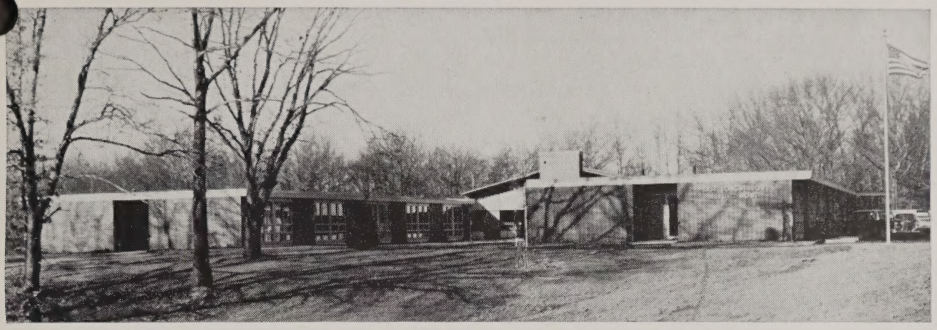

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